



SOCIAL INNOVATOR INCUBATION COURSE

ASEAN Studies Course

Course Overview:

This course is designed for the student who is enthusiastic to study with the essential skills to transform the world. There are provide proper knowledge and skills of Social Innovation, including the useful technique for Project Presentation. For example; Design Thinking, Critical Thinking, Communication, Team Management, Innovation Mindset, Entrepreneurial and Project Management. The participants will get to reinforce to familiarize with good practices from the local community to social reality and challenges them to have implemented social innovation aligned with through social entrepreneurship.

Course Objective:

1. Understand the skills of Social Innovation, including the Project Presentation technique.
2. Have the capacity to implement the social innovation aligned with the SDGs in collaboration with other region delegates through social entrepreneurship.

Learning Outcomes:

1. Be knowledgeable about the essential skills for social innovation.
2. Be able to expand one's network to collaboration oriented social innovation initiatives

Course Assessment:

Class attendance	10 %
Presentation	30 %
Group work	60 %
Total	100%

Course Schedule:

Day	Thailand time	Program
Tue 8 March 2022	12.30 PM – 3.30 PM	Introduction to Social Innovator Incubation Workshop
Wed 9 March 2022	12.30 PM – 3.30 PM	Design Thinking for Social Innovation
Thu 10 March 2022	12.30 PM – 3.30 PM	Creativity and Critical Thinking Skill for Social Innovation Successful Management & Development
Fri 11 March 2022	12.30 PM – 3.30 PM	Entrepreneurial Mindset and Social Innovation
Sat 12 March 2022	12.30 PM – 3.30 PM	Corporate Social Responsibility and Innovation
Mon 14 March 2022	12.30 PM – 3.30 PM	Transdisciplinary Innovation
Tue 15 March 2022	12.30 PM – 3.30 PM	Pitching Technique
Wed 16 March 2022	12.30 PM – 3.30 PM	Preparation for Project Presentation and Peer Review
Thu 17 March 2022	12.30 PM – 3.30 PM	Project Presentation and Peer Review

*Please note that activities and dates are subject to change

Level of course:

Elementary

Instructors:

Asst. Prof. Dr. Jongdee To-im
Faculty of Environment and Resource Studies
Mahidol University, Thailand

Program period:

8 – 17 March 2022 (Except on Sunday)
Thailand time: 12.30 PM – 3.30 PM
(3 hours/class x 9 classes)

Venue:

Online platform, Cisco Webex Meetings

Credits earned:

2 credits

Teaching methods:

Online chapters, demonstrations,
live and presentations