



SOCIAL INNOVATOR INCUBATION COURSE

ASEAN Studies Course

Course Overview:

This course is designed for the student who is enthusiastic to study with the essential skills to transform the world. There are provide proper knowledge and skills of Social Innovation, including the useful technique for Project Presentation. For example; Design Thinking, Critical Thinking, Communication, Team Management, Innovation Mindset, Entrepreneurial and Project Management. The participants will get to reinforce to familiarize with good practices from the local community to social reality and challenges them to have implemented social innovation aligned with through social entrepreneurship.

Course Objective:

1. Understand the skills of Social Innovation, including the Project Presentation technique.
2. Have the capacity to implement the social innovation aligned with the SDGs in collaboration with other region delegates through social entrepreneurship.

Learning Outcomes:

1. Be knowledgeable about the essential skills for social innovation.
2. Be able to expand one's network to collaboration oriented social innovation initiatives

Course Assessment:

Class attendance	10 %
Presentation	30 %
Group work	60 %
Total	100%

Course Schedule:

Day	Thailand time	Program
Tue 14 March 2023	1.00 PM – 4.00 PM	Introduction to Social Innovator Incubation Workshop
Wed 15 March 2023	1.00 PM – 4.00 PM	Design Thinking for Social Innovation
Thu 16 March 2023	1.00 PM – 4.00 PM	Creativity and Critical Thinking Skill for Social Innovation Successful Management & Development
Fri 17 March 2023	1.00 PM – 4.00 PM	Entrepreneurial Mindset and Social Innovation
Mon 20 March 2023	1.00 PM – 4.00 PM	Corporate Social Responsibility and Innovation
Tue 21 March 2023	1.00 PM – 4.00PM	Transdisciplinary Innovation Pitching Technique
Wed 22 March 2023	1.00 PM – 4.00 PM	Preparation for Project Presentation and Peer Review
Thu 23 March 2023	1.00 PM – 4.00 PM	Project Presentation and Peer Review

*Please note that activities and dates are subject to change

Level of course:

Elementary

Instructors:

Mahidol University, Thailand

Program period:

14 – 24 March 2023 (Except on Saturday & Sunday) Thailand
time: 1.00 PM – 4.00 PM
(3 hours/class x 8 classes)

Venue:

On-site at Mahidol University

Credits earned:

2 credits

Teaching methods:

chapters, demonstrations and presentations