

# *Guideline on APEC Edutainment Exchange Program (AEEP) 2016*

24-26 November 2016

Busan, Republic of Korea

## 1. Overview of APEC Edutainment Exchange Program (AEEP)

<b>Title</b>	<b>APEC Edutainment Exchange Program (AEEP) 2016</b>
<b>Theme</b>	<b><i>"Business Plan Development to enhance Youth Employability and Entrepreneurship in APEC Region"</i></b>
<b>Date and Venue</b>	Nov. 24 <sup>th</sup> (Thurs.) ~ 26 <sup>th</sup> (Sat.), 2016 Busan, Republic of Korea ( <u>See Appendix 1.</u> for detailed schedule)
<b>Host</b>	Ministry of Education, Republic of Korea
<b>Organizer</b>	Institute of APEC Collaborative Education (IACE)
<b>Participants</b>	<b>56 college/university students</b> recommended by Ministries of Education in APEC member economies ( <b>40 Korean Students, 16 International Students</b> )
<b>Main Program</b>	Opening Ceremony / Team Projects for Business Plan Development / Experts Consulting / Cultural Exchange / Awarding & Closing Ceremony
<b>Website</b>	www.alcob.org

## 2. Purpose of APEC Edutainment Exchange Program (AEEP)

The purpose of the AEEP is to provide future educational model for college and university students from APEC member economies based on self-initiated learning and team project.

Ever since its beginning in 2007, more than 2,000 participants from Asia-Pacific region have joined the AEEP and enjoyed blended learning opportunities conjoining school curriculum with experiential hands-on learning activities.

Programs themes are chosen annually, which are based on annual APEC theme and priority areas. First, AEEP participants are oriented about APEC and share its mission, roles and functions and further develop self-initiated projects and present on their chosen subject.

Through on- and off-line activities, the students would be able to cultivate global leadership, communication skills and knowledge required for development of APEC in the 21<sup>st</sup> century.



◀ (Left)  
Discussion  
for Students'  
self-initiated  
Team  
Projects



◀ (Left)  
Presentation  
of Team  
Activities  
and Poster  
Exhibition

### 3. Support for AEEP Participants

Covered Expenses	① Flight Tickets	<p>An economy class round-trip ticket (<b>approx. \$1,000.00</b>) from capital city of a participant's economy to Busan International Airport will be purchased and provided by the organizer, IACE.</p> <p>The travel date may be flexible and <math>\pm</math> 1 day to the event (<b>23~27 Nov.</b>), based on the participant's travel distance.</p> <p>Any extra charge such as administrative fee from changing or cancelling flights shall be borne by the participant.</p>
	② Accommodation	<p>Each participant will be provided with a standard twin room (<b>2 persons in 1 room</b>) at a designated hotel during the AEEP.</p> <p>The hotel, which is an event venue is as follows:</p> <ul style="list-style-type: none"> <li>Name: Ibis Ambassador Busan Haeundae Hotel</li> <li>Address: 12, Haeundae Haebyeon-ro 237 beon-gil, Haeundae-gu, Busan, Korea</li> <li>Telephone: +82-51-630-1100</li> </ul> <p>For international participants arriving a day earlier and departing a day later due to travel distance, extra nights will be provided.</p>
	③ Meals	<p>Breakfast will be provided at a designated hotel, while lunch and dinner will be provided by IACE.</p> <p>For a participant who needs <u>a special diet</u> including vegetarian food, Halal food, please <b>notify IACE in advance</b>.</p>
	④ Workbook and Presentation Materials	<p>Materials required for AEEP such as <b>workbook and stationary will be provided</b>. However, <u>electronic devices such as laptop, tablet PC, and etc. will not be provided</u>.</p> <p><b>Participants would need to bring laptop on their own.</b></p>
Excluded Expenses	① Travel Expenses	<p>If a participant wishes extra stay in Korea to travel, the occurring fee will not be borne by IACE. <u>Changing flight ticket, accommodation, meals, etc. will be a participant's personal expense.</u></p>
	② Living Expenses	<p>Transportation to/from airport, admissions fee to tourists place, phone bills, laundry, and <u>any other costs occurring other than what is included in the AEEP schedule will be personal expense.</u></p>
	③ Insurance	<p>The organizer will not purchase travel insurance for participants during the AEEP.</p> <p>In addition, if a participant requires <u>a special medical attention</u> such as physical/mental concerns, allergy,</p>

medication and chronic illness, s/he is responsible for the personal care and **IACE will not be liable to such status.**

## 4. Nomination Process and Requirements



### 4-1. Participant Recommendation Request

Category	Explanation
The Number of Participants	- Please recommend <b>ONE or TWO Participant(s)</b> who is eligible for AEEP
Basic Qualifications	<ul style="list-style-type: none"> <li>- A person who is currently <b>enrolled at college or university</b>, or any equivalent higher education institution in APEC member economies</li> <li>- A person who can <b>participate at AEEP from Nov. 24<sup>th</sup> (Thurs.) ~ 26<sup>th</sup> (Sat.) in Busan, Korea at all times as an onsite activity</b></li> <li>- A person who is <b>able to complete pre- and post-activity via on-line</b></li> <li>- A person who has a <b>great interest in pursuing business management, entrepreneurship and/or start-up companies</b></li> <li>- A person who is in <b>good health</b> and able to actively participate in international education cooperation</li> <li>- A person who can communicate in <b>English</b></li> <li>- A person who is <b>recommended by the Ministries of Education</b> in APEC member economies</li> </ul>
Recommended Qualifications (encouraged)	<ul style="list-style-type: none"> <li>- A person who has much experience with international education cooperation activities and/or <b>ALCoB activities</b></li> <li>- A person who has much experience and understanding with <b>APEC, ABAC and/or start-up companies</b></li> </ul>

- Please nominate a participant for AEEP including the student's application and passport copy (See Appendix 2.) to **iace@alcob.org** no later than **4 November (Fri.), 2016.**

### 4-2. Participant Nomination Process and Questions

After the **IACE** receives APEC member economies' student nomination with applications by November 4<sup>th</sup> (Fri.), it **will finalize the list of participants** and reply APEC member economies.

Then, **selected participants will join pre-activity from Nov. 12<sup>th</sup> (Sat.), 2016**, which is an **on-line activity** designed under this year's theme "Business Plan Development to enhance Youth Employability and Entrepreneurship in APEC Region" **to prepare on-site team project research and presentation.**



Ministry of Education



Institute of APEC  
Collaborative Education



APEC LEARNING  
COMMUNITY BUILDERS

For more information and inquiries, please contact Ms. Julia Lee ([julialee@alcob.org](mailto:julialee@alcob.org)) and Ms. Dasom Kim ([dasomkim@alcob.org](mailto:dasomkim@alcob.org) / +82-51-515-7617).

## [Appendix 1] Detailed Schedule for AEEP 2016

Date	Time		Contents	Others
<b>Nov. 23<sup>rd</sup></b> <b>(Wed.)</b>	All day-long		Arrival of the International Participants and Korean Participants to Busan, Republic of Korea	
<b>Nov. 24<sup>th</sup></b> <b>(Thurs.)</b>	08:00-09:00	'60	<input type="checkbox"/> Breakfast	
	10:00-10:50	'50	<input type="checkbox"/> Opening Ceremony	
	11:00-11:50	'50	- Orientation to AEEP 2016	
	11:50-12:30	'40	- Recreation (Team Building)	
	12:30-14:00	'90	<input type="checkbox"/> Lunch	
	14:00-14:40	'40	<input type="checkbox"/> Expert Consulting I	· Theme: Drafting of Business Plan
	14:40-15:00	'20	- Q & A	
	15:00-16:30	'90	<input type="checkbox"/> Discussion for Team Project Plan	
	16:30-18:00	'90	<input type="checkbox"/> Presentation of Team Project Plan	
	18:00-19:00	'60	<input type="checkbox"/> Dinner	
<b>Nov. 25<sup>th</sup></b> <b>(Fri.)</b>	08:00-09:00	'60	<input type="checkbox"/> Breakfast	
	09:00-09:40	'40	<input type="checkbox"/> Expert Consulting II	· Theme: TBC
	09:40-10:00	'20	- Q & A	
	10:00-12:00	'120	<input type="checkbox"/> Team Project Activity I	
	13:00-14:00	'60	<input type="checkbox"/> Lunch	
	14:00-14:40	'40	<input type="checkbox"/> Expert Consulting III	· Theme: TBC
	14:40-15:00	'20	- Q & A	
	15:00-18:00	'180	<input type="checkbox"/> Team Project Activity II	
	18:00-19:00	'60	<input type="checkbox"/> Dinner	Submission of Team Project Presentation Material
<b>Nov. 26<sup>th</sup></b> <b>(Sat.)</b>	08:00-09:00	'60	<input type="checkbox"/> Breakfast	
	09:00-12:00	'180	<input type="checkbox"/> Team Project Final Presentation	20 minutes per team
	12:00-12:30	'30	<input type="checkbox"/> Closing Ceremony - Awarding Ceremony	
	12:30-14:00	'90	<input type="checkbox"/> Lunch	
	14:00-18:00	'240	<input type="checkbox"/> Cultural Exchange	

· Note: The above schedule is planned as of October and may be changed due to local conditions and unexpected circumstances.

## [Appendix 2] Participants' Application for AEEP 2016

# Application Form for AEEP 2016

(November 24-26, Busan, the Republic of Korea)

\* Items are required.

[PART 1] Personal Information				
Economy Name *				Photo (required)
Name *	Given Name *			
	Family Name *			
Gender *	<input type="radio"/> Male <input type="radio"/> Female			
School Name*				
Major*				
Current Semester* (1 <sup>st</sup> , 2 <sup>nd</sup> , etc.)				
Home Address*			Phone*	
Mobile Phone*			e-mail*	
[PART 2] Background Information				
Level of English (TOEFL Score, etc.)	Reading*	Good/Intermediate/ Poor		Other Languages
	Listening*	Good/Intermediate/ Poor		
	Writing*	Good/Intermediate/ Poor		
Interests and Hobby				
Past Experiences	<p>If you have any previous and current award, work experiences including internship and/or participated in volunteering, camp, workshop, language course, international education cooperation projects including ALCoB activities, please list them.</p> <p>(Example)</p> <ul style="list-style-type: none"> <li>Participant, The 12<sup>th</sup> APEC Future Education Forum (AFEF) &amp; the 14<sup>th</sup> International ALCoB Conference (Oct. 2016, Lima, Peru)</li> </ul>			
[PART 3] Emergency Contact & Special Requests				
Emergency Contact*	Name of the Person/Relationship to Student/Contact No./e-mail address			
Physical Conditions*	T-shirt Size		Others	
	S   M   L   XL   (Indicate one)		If you have any Allergies, Medications, or Special Physical or Mental Concerns, please indicate them	
Special Requests*	If you require Special Diet (Vegetarian, Halal Food) please write them down			
[PART 4] Passport Information				
Passport No. *				
Date of Issue*			Date of Expiry*	
Preferable Flight Itinerary*	Arrival Date/ Time/ Flight No.			
	Departure Date/ Time/ Flight No.			

## [PART 5] Questionnaire

Please write down your answer in English up to 1,000 characters (250 words) long (Arial, 12 pt.)

<b>Question 1.*</b>	What is your motivation to participate in APEC Edutainment Exchange Program (AEEP) 2016? What does international collaborative education mean to you?
<b>Question 2.*</b>	Please write down your former experience to business management and entrepreneurship. What does business mean to APEC?
<b>Question 3.*</b>	What are your aspirations to achieve from this program? What is your future plan after the completion of this program?
<p style="text-align: center;">As an applicant to the APEC Edutainment Exchange Program (AEEP) 2016, I _____ your name _____ hereby affirm that I fully understand my responsibilities and agree to actively participate in the program under the guidance of IACE.</p> <p>• <b>Note:</b> The information provided above will be used only for registration and will not be used for any other purpose.</p>	

Please submit this application to [iace@alcob.org](mailto:iace@alcob.org) by **4 November 2016**

※ Requirement for e-mail title:

"[AEEP] (Your economy's name)\_Nomination\_(Students' name)"

Example: [AEEP] Korea\_Nomination\_Ms. Dasom Kim

For more information, contact Ms. Julia Lee ([julialee@alcob.org](mailto:julialee@alcob.org)) and Ms. Dasom Kim ([dasomkim@alcob.org](mailto:dasomkim@alcob.org))

*It is our great pleasure and honor to invite you to the APEC education events.*

*For your own safety and comfort, we suggest every participant to follow the guidance of Korean Ministry of Education and Institute of APEC Collaborative Education (IACE).*

*As a representative of your economy, we expect you to hold yourself in high regard and act accordingly.*

*Thank you for your participation and cooperation.*