



世界19ヶ国で28万部超えの大ベストセラー
あの「プレゼンテーションzen」の著者が九大へ！

ガー・レイノルズ氏 来る!!

Presentation Zen

Why Storytelling Matters in 21st Century Presentations

—なぜ21世紀のプレゼンテーションにストーリーテリングが必要か—



ガー・レイノルズ *Garr Reynolds*

プレゼンテーション・デザイナー&コンサルタント

米オレゴン州出身。1989年に初来日して以来、20年以上日本に在住し、その文化や哲学を研究し続ける。住友電気工業や米アップルの勤務を経て独立。プレゼンテーションの実施および指導における世界的な第一人者。スティーブ・ジョブス流のプレゼンに日本文化「禅」を融合させた手法は、“世界で最もシンプル”なメソッドとして名高い。企業向けの研修やコンサルティングのほか、世界中の企業や大学に招かれて、セミナーを行う。(HPより抜粋)

日時：平成28年2月19日（金）14：00～15：30

会場：椎木講堂 第2講義室（予定）

対象：九州大学の学生、教職員（学内限定）

使用言語：英語

入場無料（要事前予約）

申込はこちら→<http://goo.gl/forms/FKTwbhIP3y>

（申込期間：1/28(木)～2/10(水) 定員になり次第締め切ります）



KYUSHU UNIVERSITY
FACULTY OF ENGINEERING

問い合わせ：工学研究院 田村 (092-802-3872)

Presentation zen

Special Lecture Vol. 2

Why Storytelling Matters in 21st Century Presentations



Garr Reynolds

is an internationally acclaimed communications consultant and the author of several international best-selling books including *Presentation Zen* and *The Naked Presenter*. He's also the creator of the most popular Website on presentation design and delivery on the net, presentationzen.com. Garr's approach to communication takes the principles and lessons from the Zen arts and from the natural world in Japan to reveal simple concrete tips for communicating – and living – better. His fresh approach has inspired millions to communicate more clearly, creatively, and visually. A sought-after speaker and consultant worldwide, his clients include many in the Fortune 500. An award-winning designer, writer, and musician, he is a member of the Japan-US Educational Commission (Fulbright), a former corporate trainer for Sumitomo Electric Industries in Osaka, Japan, and the former Manager for Worldwide User Group Relations at Apple, Inc. in Silicon Valley.

Please register through this link.

<http://goo.gl/forms/FKTwbhIP3y>

Registration: January 28(Thu) - February 10(Wed)

Admission Free



February 19 (Fri) 14:00-15:30
Ito Campus Shiiki Hall Lecture Room 2

Contact: Mika Tamura (Faculty of Engineering)
mikatamura@mail.cstm.kyushu-u.ac.jp

Garr Reynolds Special Lecture 2

“Why Storytelling Matters in 21st Century Presentations”

February 19 (Friday) 14:00-15:30 @ Shiiki Hall Lecture Room 2

Storytelling is an important way for business leaders to engage audiences and appeal to people's need for logic and structure, in addition to emotion and inspiration. Presentation designer and communications coach Garr Reynolds, author of the best-selling book "Presentation Zen," shares his experience in a provocative mix of illumination, inspiration, education, and guidance that will change the way you think about making presentations, with or without multimedia. In this interactive presentation, participants will learn how to create a compelling story to make their presentation more memorable. Stories may contain analogies or metaphors, powerful tools for bringing people in and helping them understand your thoughts clearly and concretely. The best presenters illustrate their points with stories, often personal ones. The easiest way to explain complicated ideas is through examples or by sharing a story that underscores the point. If you want your audience to remember your content – and to take an action on that content – the key is finding a way to make it more relevant and memorable by strengthening your core message with elements of story structure and story design.

Participants will learn practical principles and techniques from the interdisciplinary world of storytelling, and receive tips and insights for making their own presentations more effective by incorporating concepts from the art and science of storytelling.

About the Speaker:



Garr Reynolds is an internationally acclaimed communications consultant and the author of several international best-selling books including **Presentation Zen** and **The Naked Presenter**. He's also the creator of the most popular Website on presentation design and delivery on the net, presentationzen.com. Garr's approach to communication takes the principles and lessons from the Zen arts and from the natural world in Japan to reveal simple concrete tips for communicating – and living – better. His fresh approach has inspired millions to communicate more clearly, creatively, and visually. A sought-after speaker and consultant worldwide, his clients include many in the Fortune 500. An award-winning designer, writer, and musician, he is a member of the Japan-US Educational Commission (Fulbright), a former corporate trainer for Sumitomo Electric Industries in Osaka, Japan, and the former Manager for Worldwide User Group Relations at Apple, Inc. in Silicon Valley.